

# Jane Ackerson

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## Experience

### Creative

#### Freelance Art Director & Jacoby Arts Center Volunteer

(August '11 - Present)

In the midst of a move from Chicago to the Greater St. Louis Area, I'm freelancing until I find my dream full-time job. I'm also volunteering at the Jacoby Arts Center in Alton, IL.

#### Y&R Chicago | yrchicago.com

##### Digital Art Director (October '10 - August '11)

Concepted and designed ideas with a digital focus for several clients including: Sears (Kenmore, Craftsman, Lawn & Garden, Home Fashions, Home Appliances, Holiday), Hotels.com, Giant Eagle, Joffrey Ballet, Dave & Busters, Chamberlain Nursing School and New Business

#### Leo Burnett/Arc | arcww.com

##### Interactive Art Director (April '09 - October '10)

Interactive design/art direction for Purina brands including: Beneful, Fancy Feast, Pro Plan and Purina.com

#### DDB | ddbchi.com

##### Art Director (May '07 - Feb '09)

##### Creative Intern/Freelance (July '06 - Sept '06)

Clients included: Wrigley's Extra, Laughing Cow Cheese, Budweiser, Bud Light, Bud Ale, Cars.com, McDonald's, Midas.com, LensCrafters, Safeway, Statefarm and New Business

#### Orion's Mind | orionsmind.com

##### Graphic Designer (Sept '06 - Feb '07)

Designed tutor and student books for CPS after school supplemental education program

### Other

#### LaidOffCamp Chicago | laidoffcamp.com

##### Event Coordinator (Feb '09 - June '09)

Co-organized 200 person un-conference for unemployed people held at Loyola University

#### Starcom MediaVest Group | smvgroup.com

##### I.P. Associate (June '05 - July '06)

Created, implemented and analyzed search media campaigns for Disney movie releases

#### GM PlanWorks | smvgroup.com

##### Assistant Interactive Planner (March '04 - June '05)

Created, implemented and analyzed interactive and search media campaigns for GMBuyPower.com

## Education

#### Chicago Portfolio School

chicagoportfolio.com

(June '05 - June '06)

Focus: Art Direction

#### Western Michigan University

wmich.edu

(Sept '99 - Dec '03)

B.B.A. Major: Advertising,  
Minors: General Business, Studio Art  
Graduated Cum Laude. Member of:  
Lee Honors College, Delta Sigma Pi  
(Executive VP), Phi Kappa Phi,  
Alpha Lambda Delta, Intramural Sports

#### University of Wollongong

uow.edu.au

(Feb '02 - July '02)

Spent a semester studying in  
Australia and traveling in New Zealand

#### Troy High School

troycolts.org

(Sept '95 - June '99)

Graduated Summa Cum Laude.  
Was an overachiever in about every  
club and sport you can imagine.

## Recognition

**Emmy** | Outstanding Achievement for  
Announcements/Campaigns Award -  
Chicago/Midwest (2009)

**Hugo** | Audience Choice Award - Second Place  
(2009); Low Budget Award - Silver Plaque  
(2009); Institutional/Corporate Identity Award -  
Certificate of Merit (2009)

**Optimus OneShot** | Contest Winner (2008)

**Delta Sigma Pi** | Regional Collegian of the Year  
(2003)